



# INDIAN MARITIME UNIVERSITY

(A Central University, Govt. Of India)  
Estd. by an act of Parliament in 2008

## SCHOOL OF MARITIME MANAGEMENT

### VISAKHAPATNAM CAMPUS



**PLACEMENT BROCHURE**  
**2019-21**

# LEADERS OF *Tomorrow*



INDIAN MARITIME UNIVERSITY, VISAKHAPATNAM  
SCHOOL OF MARITIME MANAGEMENT



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**Dr. Malini Shankar**  
***Vice Chancellor***

## V.C's MESSAGE

It is my privilege to warmly welcome your esteemed organization on the behalf of Indian Maritime University, Visakhapatnam Campus to the placement season 2020-2021. Hereby, I introduce you to the 2nd Batch (2019-2021) of MBA (International Transportation & Logistics Management). Our institution is a Central Government University holding high acclaim and repute on the corporate map since its advent in 2009. We provide a holistic balance between theoretical and practical learning to the students along with nurturing of various extra-academic activities and programs, thus molding an overall development required by the students to be befitting to your esteemed organizations in a future course. We have a well-oriented curriculum divided into four semesters along with an approved grading system of evaluation for each semester to assess the progressive performance of the students. The students are given chance to get hands-on experience in the corporate sector through internships in prestigious organizations. Moreover, the students get to develop their high-end Managerial and analytical skills with the help of real-time case studies and corporate exposure.

This opens up prospects for young minds of India like never before in the recent past- in myriad fields related to anything maritime and logistics. Be it a Captain, Engineer, Port Manager, Supply Chain Manager, Freight Forwarding & Logistics Expert- an ocean of opportunities are beckoning the students who are capable and worthy. IMU transforms the raw energy and minds of young students into professionals fit for challenges. IMU offers under-graduation, post-graduation, and doctoral studies in various maritime fields through its four schools spread over six campuses across India. The courses offered are unique and tailor-made to suit the industry's needs. I take great pleasure in presenting this Placement Brochure to help you converge on your requirement and a fascinating career in India as well as International Maritime & Logistics sectors.

We believe in the hard work, sincerity, mettle, and positive inquisitiveness of our students and humbly request you to believe in the same by visiting our campus.

## Mission

The mission of the institute is to develop innovative and ethical future leaders capable of managing change and transformation in a globally competitive environment and to advance the theory and practice of management.

## Vision

To be an international centre of excellence in all aspects of maritime management education.



**Prof. Injeti N. Niranjana Kumar**  
**Director IMU, Visakhapatnam**

## ***Message from The Director***

Dear recruiters,

Greeting from IMU Visakhapatnam! It is a great pleasure for me to welcome you to placement activities of our Institute. Through the pages of this brochure you will get a broad overview of our programmes, activities and the placement processes. We have designed the MBA programme very carefully to develop our students into global organizational leaders who can create wealth for their organizations. Our MBA programme is anchored in the vision and mission of the Institute, & our students have an understanding & appreciation of Indian economic and societal realities.

## ***Message from The Head- SMM, IMUV***



**Dr. N. Bhanu Prakash**

*Head I/C, School of Maritime Management , Visakhapatnam Campus*

It is indeed a privilege to present the second batch of proactive young and talented MBA – International Transportation and Logistics Management (ITLM) students, who are raring to take a leap into the corporate world.

MBA (ITLM) program, offered by School of Maritime Management (SMM), Indian Maritime University, A Central University, Government of India, Visakhapatnam Campus, is designed to meet the dynamic demands of the logistics and supply chain sector. The school has created a niche for itself in offering quality education in the domain of logistics and supply chain management.

This vibrant team of young minds, with a quest to learn and enhance their knowledge, has apart from attending regular classes, participated in numerous online webinars in the domains of Logistics, Transportation and Supply Chain Management. The attitude to augment their knowledge base has bestowed in them a greater level of confidence to succeed in the corporate world. I am pretty sure that the ability to work in teams and under critical situations acquired by them would help them contribute to the requirements of the industry and in nation building.

# Message from Placement Committee Chairperson



**Dr. B. V. Ramalingeswara Rao**  
*Chairperson -Placement Committee*

Greetings from IMU Visakhapatnam! I hope your business is doing great!

I am pleased to convey that a batch of highly talented young men is ready to take up challenging responsibilities of the corporate world. The final placement process provides an opportunity to hire our graduating students of full-time study. Our MBA admission process is quite rigorous and highly competitive. Our curriculum requires these highly motivated and bright students to undergo mandatory courses in the first year. Once they successfully complete the first year. They undergo an internship to learn from corporate life. After completing their internships, many students choose electives to pursue their industry-specific and or disciplinary interests. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them opportunities to grow beyond classrooms. Over the last one year, we have taken several initiatives to enhance the global flavor of our flagship program. I invite you to have a look at the profile of our first and second year students.

We look forward to nurture and grow our relationships and welcome new recruiters for a long-lasting and mutually beneficial relationship. Looking forward to meet you!



# INDIAN MARITIME UNIVERSITY

(A Central University, Government of India)

Established by an Act of the Parliament in 2008





Indian Maritime University was established on the 14th of November 2008 as a teaching & affiliating university under the Ministry of Shipping, Government of India, with Chennai as headquarters. It was set up to promote maritime studies, training, research & extension with a focus on emerging areas like Oceanography, Maritime Management, maritime security, search and rescue, International Transportations, Maritime Laws & Logistics, International Business environmental studies, and other related fields and to achieve excellence in these areas. IMU Visakhapatnam Campus emerges from the confluence of the centrally established Indian Maritime University and India's premiership design and maritime research institution, National Ship Design and Research Centre (NSDRC), Visakhapatnam.

There were 7 renowned legacy Teaching or Research Institutes under the Ministry of Shipping, and these were subsumed under the Indian Maritime University in November 2008. The 3 institutes in Mumbai, namely, the Training Ship Chanakya, the Lal Bahadur Shastri College of Advanced Maritime Studies & Research, and the Marine Engineering Research Institute became the Mumbai Campus of the Indian Maritime University. The 2 institutes in Kolkata, namely, the Marine Engineering Research Institute and the Indian Institute of Port Management became the Kolkata Campus of the University. The National Ship Design and Research Centre became the Indian Maritime University Visakhapatnam Campus and the National Maritime Academy in Chennai became the Chennai Campus respectively of the University. Post-November 2008, Kochi Campus was set up in 2009 The University also has 18 affiliated Institutes.

# COURSE CURRICULUM

The MBA Programme in International Transportation and Logistics Management (ITLM) is designed to provide an exposure to management of the domestic and international modes of transportation in today's rapidly changing economic scenario. Logistics Management assumes a systematic approach to deal with wide variety of activities related to movement of traffic from origin to destination point.

## Semester I

- Principles and practices of Management
- Managerial Economics
- Financial Accounting and Management
- Communication Skills
- Human Resource Management
- Marketing Management

## Semester II

- Quantitative Techniques for Business
- Cost and Management Accounting
- Management Information System
- Maritime Business Environment
- International Business
- Export and Import Documentation

## Semester III

- Logistics and Supply Chain Management
- Element of Port Management
- Element of Shipping Management
- Containerisation and Multimodal Transportation
- Warehousing and Inventory Management
- Geography of Transport System
- Summer Internship

## Semester IV

- Transport Economics and Optimisation
- International Logistics
- Purchasing and Supply Chain Management
- Liner Trade and Chartering
- Project Work

# About School of Maritime Management

## VISAKHAPATNAM CAMPUS



The School of Maritime Management, Visakhapatnam Campus offers:

- MBA in International Transportation & Logistics Management.

The general objective of the MBA programme in International Transportation and Logistics Management are to enable the students to have a detailed knowledge and understanding of both the operations and strategies of shipping as a single transport mode within the context of international multimodal logistics. The course provides the students not only with a clear understanding of managerial subjects but also with an in-depth knowledge of the supply chain and logistics sectors and the latest developments in transport management. Some of the vital areas the students will be trained in to create awareness of social responsibilities in shipping and transport, related to labour conditions, safety, security and protection of the environment, Leadership qualities, analytical and social skills, besides a strong research oriented mind is also encouraged as essential components of the learning process.

## STUDENT'S PROFILE



ANOOP RAJU

UG Degree:- BBA (Logistics and Shipping)

College/University:- Bharathiar University, Coimbatore

Work Experience: 1 Year

SIP Company:- Frete Logistics Int.

Mobile:- 8589854674

E-mail Id:- anooprajpalayil@gmail.com



JOSHUA B

UG Degree:- B.Tech (Metallurgical & Materials Engg.)

College/University:- National Institute Of Technology, Durgapur

SIP Company:- Visakhapatnam Port Trust

Mobile:- 9494894726

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CHANDAN KUMAR

UG Degree:- BBM

College/University:- Arcade Business College, Patna

Work Experience: 2 years

SIP Company:- Pristine Logistics

Mobile:- 8521208800

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HARIHARAN A

UG Degree:- B.Tech (Marine Engg.)

College/University:- Visvesaraya Technological University

SIP Company:- VCTPL, Visakhapatnam

Mobile:- 8722181258

E-mail Id:- hariharan8996@gmail.com

## STUDENT'S PROFILE



HARI KRISHNAN R

UG Degree:- B.Sc. (Mathematics & Statistics)

College/University:- Mahatma Gandhi University, Kottayam

SIP Company:- Cube International Logistics

Mobile:- 7907797328

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HARSH BAJPAI

UG Degree:- B.Com.

College/University:- Chhatrapati Shahu ji Maharaj University, Kanpur

Work Experience: 2 years

SIP Company:- Kanpur Logistics Park

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SANJAY GEORGE J

UG Degree:- B.Sc. (Chem. Bio. Zoo.)

College/University:- Adikavi Nannaya University, Rajamahendravaram

SIP Company:- AllCargo Logistics, Hyderabad

Mobile:- 9381149894

E-mail Id:- sanjaygeorge100@gmail.com



ADITYA KUCHIMANCHI

UG Degree:- B.Sc. (Nautical Science)

College/University:- Bharathiar University, Coimbatore

SIP Company:- Agility Logistics, Visakhapatnam

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E-mail Id:- dt.vnkt@gmail.com

## STUDENT'S PROFILE



MELWIN

UG Degree:- B.Com.

College/University:- Don Bosco  
College, Mannuthy, Kerala

SIP Company:- Frete Logistics  
International, Ernakulam  
Mobile:- 9387806767

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MIHIR NANDAN

UG Degree:- B.Tech (Civil Engg.)

College/University:- BBD UNIVERSITY,  
Lucknow, U.P

Work Experience:- 09 Months

SIP Company:- LANDMARK CFS,  
Mundra  
Mobile:- 8416922051

E-mail Id:- mihirnandan@gmail.com



NAVEEN KUMAR SINGH

UG Degree:- B.A (Sociology)

College/University:- Tilak Dhari P.G  
College, Jaunpur. U.P

Work Experience:- 1 Year and 7 Months

SIP Company:- VCTPL, Vizag

Mobile:- 8097604946

E-mail Id:- naveensingh2551989@gmail.com



NEELMANI SHRIPANDEY

UG Degree:- B.Tech (Mech. Engg.)

College/University:- L.P.U.,  
Jalandhar, Punjab

Work Experience:- 04 Months

SIP Company:- LANDMARK CFS,  
Mundra  
Mobile:- 7987642215

E-mail Id:- neel.shripandey@gmail.com

## STUDENT'S PROFILE



RAGHVENDRA VERMA

UG Degree:- B.Sc. (MPC)

College/University:- Chhatrapati Shahu Ji Maharaj University, Kanpur

SIP Company:- Rishishwar Logistics, Lucknow

Mobile:- +91 8181038825

E-mail Id:- raghvendra2498@gmail.com



RANGEET BOSE

UG Degree:- B.Tech (A.E.I.E)

College/University:- Techno India College Of Technology, Kolkata

SIP Company:- APEEJAY Shipping, Kolkata

Mobile:- 7059060001

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SHUBHAM BISWAS

UG Degree:- B.E. (Mech. Engg.)

College/University:- Rajiv Gandhi Proudhyogiki Vishwavidyalaya

Work Experience:- 1Yr

SIP Company:- DP WORLD, MUMBAI

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YASHWANT KUMAR

UG Degree:- BCA

College/University:- L.N. Mishra College of Business Management.

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*Our Campus*



# Celebrations @ IMU



# Life @ IMU





INDUSTRIAL VISIT

@  
**IMU**

GANGAVARAM PORT



# Matchless Mentors

**Dr.N. Bhanu Prakash Head (I/C)**

M.B.A , Ph.D. (Port and Shipping Management)

**Dr. J. Siva Durga Prasad**

M.Com. , M.B.A. , M.Phil. Ph.D. UGC (net qualified)

**Dr. B.V.R. Rao**

B.E. M.Tech. , M.B.A.(Ports and Shipping Management) , Ph.D.

**Mr. Ajay Kanithi Kumar**

B.E. M.Tech.(Machine Design) , M.B.A.(Operations and SCM)

**Dr. P Sirisha**

M.Sc., Ph. D

**Dr. Bincy Sam**

M.A., Lib, Ph.D.

**Dr. Malla Jogarao**

MBA. MSc (Psychology). MPhil. PhD

**Dr. S. Padmashree**

M.A. , M.L.I.S., Ph.D , Manager-LIBRARY

# Placement Team

## Dr. B.V.R. Rao

B.E. M.Tech. , M.B.A.(Ports and Shipping Management) , Ph.D.

Ph: +91 98668 08977, +91 94919 03644

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## Mr. Ajay Kanithi Kumar

B.E. M.Tech.(Machine Design) , M.B.A.(Operations and SCM)

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## Student's Committee

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### Anoop Raju

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### Chandan Kumar

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# INTERNSHIP

Internship is an integral part of the curriculum through which the students are exposed to the practical business situation relating to business operations. At the end of the internship, each student is required to submit a report for evaluation by the company and Institute's faculty through presentation and viva voce.





# ALUMNI TESTIMONIALS



Indian Maritime University, Visakhapatnam really helped me to understand myself and adapt to the business environment. IMU provided a great learning environment and also helped me build my leadership skills. The mentors and all the staff were very helpful and always had a can-do attitude.

**Donepudi Sravan**

*Executive-Sales*

*CMA CGM Agencies Pvt. Ltd., Visakhapatnam*

I found that Indian Maritime University had the go-to MBA course that is very much updated and skill-oriented. The curriculum and the syllabus were very much adaptive to a student. IMU had a good student support team like good accommodation and very good environment which is very stress free.



**Hariharan. B**

*Officer-Operations*

*D.P. World MICT-Mundra*



# **INDIAN MARITIME UNIVERSITY, VISAKHAPATNAM**

## **SCHOOL OF MARITIME MANAGEMENT**



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